

EN5571099

BILL CYCLE

INVOICE DATE
10/30/2016
INVOICE DUE DATE

201610

11/27/2016

STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015

### **INVOICE**

| AGENCY                    | AGENCY NO. | CUSTOMER    | CUSTOMER NO. |  |
|---------------------------|------------|-------------|--------------|--|
| STRATEGIC MEDIA PLACEMENT | AG03235    | NRSC - PHIL | P96671       |  |

| ORDER NO.  | MARKET       | PRODUCT TYPE | COST       | UNITS ORDERED | UNITS AIRED |
|------------|--------------|--------------|------------|---------------|-------------|
| EN11860565 | Philadelphia | TV           | \$1,830.00 | 19            | 19          |

#### **INVOICE NOTES**

Gross Advertising Total \$1,830.00
Agency Commission (\$274.50)
Rep Commission (\$202.21)

Net Advertising Total \$1,353.29

Terms: Net 30 Days

Mail to: Comcast Spotlight P.O. Box 415949

Boston, MA 02241-5949



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## **AFFIDAVIT**

**Product:** Comcast Order No: EN11860565

**TIM Est No:** 680402

Market: Philadelphia

Contract Type: Single

**Estimate No:** Campaign No:

AE Name: NCC - Rich, Lauren

**Commercial Summary** 

| Spot ID    | Title       |                      | Zone                     | Networks           | Spots | Cost       |
|------------|-------------|----------------------|--------------------------|--------------------|-------|------------|
| NW/1587709 | BCNRSC1604H | BUT WAIT THERES MORE | PHILLY Interconnect/6500 | CNBC DISC GOLE TIC | 19    | \$1,830,00 |

**Channel Summary** 

| Network | Zone                     | Spot ID   | Spots | Cost     |
|---------|--------------------------|-----------|-------|----------|
| CNBC    | PHILLY Interconnect/6500 | NW1587709 | 3     | \$510.00 |
| DISC    | PHILLY Interconnect/6500 | NW1587709 | 4     | \$400.00 |
| GOLF    | PHILLY Interconnect/6500 | NW1587709 | 8     | \$360.00 |
| TLC     | PHILLY Interconnect/6500 | NW1587709 | 4     | \$560.00 |

| Date    | Net  | Zone/Syscode             | Time    | Spot Name                           | Program                          | Len | Line | Rate     | Flag |
|---------|------|--------------------------|---------|-------------------------------------|----------------------------------|-----|------|----------|------|
| 9-26-16 | TLC  | PHILLY Interconnect/6500 | 2:51PM  | BCNRSC1604H BUT WAIT THERES<br>MORE | Dateline: Real Life<br>Mysteries | 30  | 37   | \$140.00 |      |
| 9-27-16 | DISC | PHILLY Interconnect/6500 | 3:38PM  | BCNRSC1604H BUT WAIT THERES MORE    | Alaskan Bush People              | 30  | 17   | \$100.00 |      |
| 9-27-16 | GOLF | PHILLY Interconnect/6500 | 4:59PM  | BCNRSC1604H BUT WAIT THERES MORE    | Live From the Ryder Cup          | 30  | 30   | \$40.00  |      |
| 9-27-16 | GOLF | PHILLY Interconnect/6500 | 7:59PM  | BCNRSC1604H BUT WAIT THERES MORE    | Live From the Ryder Cup          | 30  | 31   | \$60.01  |      |
| 9-27-16 | GOLF | PHILLY Interconnect/6500 | 10:22PM | BCNRSC1604H BUT WAIT THERES<br>MORE | Live From the Ryder Cup          | 30  | 31   | \$59.99  |      |
| 9-27-16 | TLC  | PHILLY Interconnect/6500 | 10:52AM | BCNRSC1604H BUT WAIT THERES MORE    | Hoarding: Buried Alive           | 30  | 37   | \$140.00 |      |
| 9-28-16 | CNBC | PHILLY Interconnect/6500 | 5:15AM  | BCNRSC1604H BUT WAIT THERES MORE    | Worldwide Exchange               | 30  | 11   | \$153.01 |      |
| 9-28-16 | CNBC | PHILLY Interconnect/6500 | 6:35PM  | BCNRSC1604H BUT WAIT THERES MORE    | Uknown                           | 30  | 12   | \$204.00 |      |
| 9-28-16 | DISC | PHILLY Interconnect/6500 | 1:23PM  | BCNRSC1604H BUT WAIT THERES MORE    | County Jail: Miami               | 30  | 17   | \$100.00 |      |
| 9-28-16 | GOLF | PHILLY Interconnect/6500 | 4:26PM  | BCNRSC1604H BUT WAIT THERES MORE    | Uknown                           | 30  | 30   | \$40.00  |      |
| 9-28-16 | TLC  | PHILLY Interconnect/6500 | 9:53AM  | BCNRSC1604H BUT WAIT THERES MORE    | Uknown                           | 30  | 37   | \$140.00 |      |
| 9-29-16 | DISC | PHILLY Interconnect/6500 | 3:13PM  | BCNRSC1604H BUT WAIT THERES<br>MORE | Uknown                           | 30  | 17   | \$100.00 |      |
| 9-29-16 | GOLF | PHILLY Interconnect/6500 | 4:29PM  | BCNRSC1604H BUT WAIT THERES MORE    | Uknown                           | 30  | 30   | \$40.00  |      |
| 9-30-16 | CNBC | PHILLY Interconnect/6500 | 5:18AM  | BCNRSC1604H BUT WAIT THERES MORE    | Uknown                           | 30  | 11   | \$152.99 |      |
| 9-30-16 | DISC | PHILLY Interconnect/6500 | 1:15PM  | BCNRSC1604H BUT WAIT THERES<br>MORE | Uknown                           | 30  | 17   | \$100.00 |      |
| 9-30-16 | GOLF | PHILLY Interconnect/6500 | 5:14PM  | BCNRSC1604H BUT WAIT THERES<br>MORE | Uknown                           | 30  | 30   | \$40.00  |      |
| 9-30-16 | TLC  | PHILLY Interconnect/6500 | 9:53AM  | BCNRSC1604H BUT WAIT THERES<br>MORE | Uknown                           | 30  | 37   | \$140.00 |      |
| 10-1-16 | GOLF | PHILLY Interconnect/6500 | 1:23PM  | BCNRSC1604H BUT WAIT THERES<br>MORE | LPGA Tour Golf                   | 30  | 32   | \$40.00  |      |

| Date    | Net  | Zone/Syscode             | Time   | Spot Name                        | Program        | Len | Line | Rate    | Flag |
|---------|------|--------------------------|--------|----------------------------------|----------------|-----|------|---------|------|
| 10-2-16 | GOLF | PHILLY Interconnect/6500 | 4:04PM | BCNRSC1604H BUT WAIT THERES MORE | LPGA Tour Golf | 30  | 32   | \$40.00 |      |

Order# EN11860565 Total: \$1,830.00



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**BILL TO** 

STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015

# **REMITTANCE**

#### Please return this document with your payment

| AGENCY                    | AGENCY NO. | CUSTOMER    | CUSTOMER NO. |  |
|---------------------------|------------|-------------|--------------|--|
| STRATEGIC MEDIA PLACEMENT | AG03235    | NRSC - PHIL | P96671       |  |

 Terms:
 Net 30 Days
 Phone:
 610-350-3675

 Mail to:
 Comcast Spotlight
 Fax:
 484-983-3126

P.O. Box 415949

Note: OMC\_Business\_Operations

@cable.comcast.com

Special Note:

Net Balance Due \$1,353.29

We accept checks, money orders, and all major credit cards.

Boston, MA 02241-5949